

ONLINE  
COURSE

22, 24, 27 and 29  
SEPTEMBER 2021  
8:30AM TO 10AM BRT



# THE CHINESE ECONOMY TODAY

THE PERSPECTIVE OF  
RENOWNED CHINESE EXPERTS

SUPPORTERS

ONLINE COURSE

## THE CHINESE ECONOMY TODAY

The Perspective of  
Renowned Chinese Experts

- Classes with renowned professors from Tsinghua University, ranked #1 in Asia

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- Speakers with influence in defining Chinese policy strategies

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- Classes focusing on China's economic, geopolitical and innovation trends

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- An exclusive environment for knowledge development and exchange with an educated audience

WHEN:

**22, 24, 27** and **29 · SEPT**, 2021

TIME:

From **8:30am** to **10am** BRT

LIMITED PLACES



ONLINE COURSE

## THE CHINESE ECONOMY TODAY

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The Chinese Economy Today is the seventh edition of the Executive Training Program promoted by the Brazilian Center for International Relations (CEBRI) and the Institute for Brazil-China Studies (IBRACH), in partnership with the School of Public Policy and Management at Tsinghua University, in Beijing.

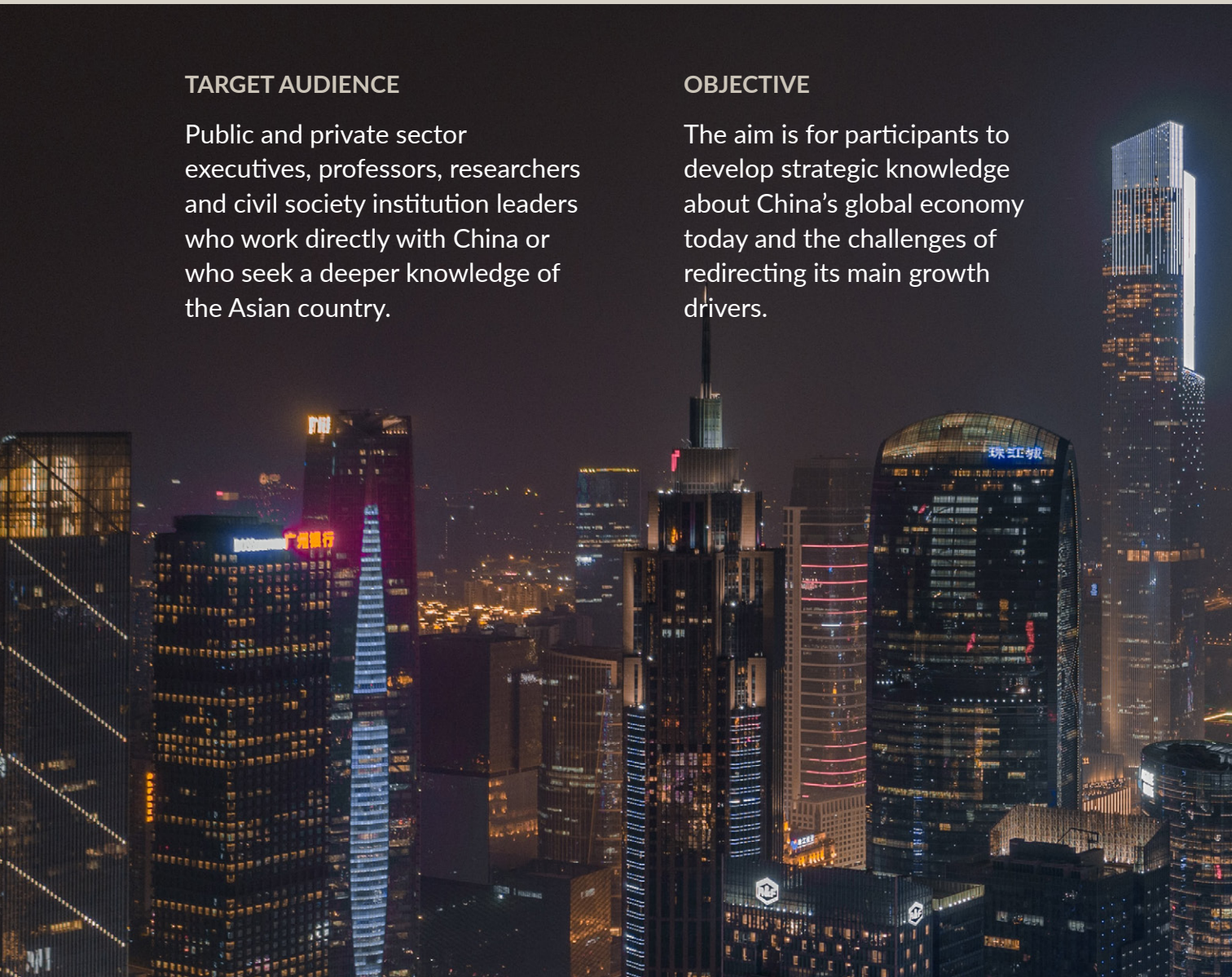
**THIS IS THE FIRST ONLINE EDITION  
OF THIS EXCLUSIVE PROGRAM.**

### TARGET AUDIENCE

Public and private sector executives, professors, researchers and civil society institution leaders who work directly with China or who seek a deeper knowledge of the Asian country.

### OBJECTIVE

The aim is for participants to develop strategic knowledge about China's global economy today and the challenges of redirecting its main growth drivers.



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# TOPICS

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## LESSON 1

# TRENDS IN INNOVATION POLICIES

Given the technological race between China and the United States, this class will discuss the new directions for innovation policies and the trends in artificial intelligence and its applications, based on the analysis of real case studies.

### SPEAKERS:

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## Xue Lan

Dean of Tsinghua University's Schwarzman College



## Liang Zheng

Professor at Tsinghua University's School of Public Policies and Management

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# TOPICS

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## LESSON 2

# GEOPOLITICS PERCEPTIONS

This class will present China's views on international relations and the country's perceptions of the WTO reforms and of multilateral relations in the 21 st century.

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### SPEAKERS:



## Zha Daojiong

Professor at Peking University's School of International Studies and Institute for South-South Cooperation and Development



## Zhao Minghao

Senior Fellow at the Institute of International Studies at Fudan University

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## LESSON 3

# ECONOMIC OUTLOOK AND FINANCIAL REFORMS

Topics presented in this class include the economic goals of the 14th Five-Year Plan, the directions of the financial system with the opening to foreign companies and the development of digital currency, as well as the regulation of large technology companies and their financial branches.

### SPEAKERS:



## Yu Qiao

Professor of Economics and Director of the Center for Public Economics, Finance and Governance in the School of Public Policy and Management at Tsinghua University



## Gao Yuning

Associate Professor at the School of Public Policy and Management, Tsinghua University

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## LESSON 4

# CHINA AND ASIA

China recently concluded an important regional economic partnership and an investment agreement with Europe. What are the most relevant aspects of these regional and interregional agreements, their regulatory regimes, and how do they influence China's international policy in general?

### SPEAKERS:



## Ju Jiandong

Professor at the School of Public Policy and Management, Tsinghua University



## Tu Xinquan

Dean and Professor at the Chinese Institute for WTO Studies at the University of International Business and Economics





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### CONCEPT AND ORGANIZATION:



## Anna Jaguaribe

Trustee of the Brazilian Center for International Relations (CEBRI) and Director of the Institute for Brazil-China Studies (IBRACH). A sociologist with a doctorate from New York University and post-graduate degree from École Pratique des Hautes Études, Dr. Jaguaribe lived and researched in China from 1998 to 2003. She worked at the United Nations in New York, was a consultant for UNCTAD in Geneva, and a professor at the Federal University of Rio de Janeiro (UFRJ).

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### MODERATOR:



## José Mario Antunes

Chief Representative of the São Paulo State Government's office in Shanghai since 2019. From 2014 to 2017, Mr. Antunes led the activities of the National Transport Confederation in China and, from 2017 to 2019, was head of the APEX-Brazil office in China. Mr. Antunes holds a Master's degree in Public Policy and International Development from Tsinghua University.



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# REGISTRATION

### INDIVIDUAL REGISTRATION

**150 US\$ (800 R\$)**

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names, positions, and institution of the  
participants.

### STUDENTS AND CEBRI MEMBERS

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enrollment and ID.

## LIMITED PLACES

Classes will be held in English, without simultaneous translation.

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# COURSE ORGANIZERS

# CEBRI

BRAZILIAN CENTER FOR INTERNATIONAL RELATIONS

## REFERENCE THINK TANK IN INTERNATIONAL RELATIONS IN BRAZIL

- 2<sup>nd</sup> most important think tank in South and Central America - TTCSP Ranking, University of Pennsylvania
- A plural network with over 100 experts, including former ministers, ambassadors and opinion leaders
- High capacity of engagement of the main representatives of different sectors of society



### CEBRI's Asia Program and China Analysis Group

The Asia Program is one of CEBRI's twelve thematic programs and is entirely dedicated to reflecting on the Asian continent and its relations with Brazil. Since 2017, through the China Analysis Group, the Program has brought together Chinese and Brazilians to analyze China's role in the international order and the challenges and opportunities for Brazil. The debates and publications address aspects such as multilateralism, trade, environment, geopolitics, technology, and innovation.

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# COURSE ORGANIZERS



**REFERENCE INSTITUTION ON  
BRAZIL-CHINA STUDIES, FOCUSING  
ON THE GLOBAL ECONOMY**

- Training of specialists in development and international relations
- Partnership with multiple national and international organizations with activities related to China
- Board of Directors and Scientific Council composed of intellectuals and experts on China



**ONE OF CHINA'S MOST  
PRESTIGIOUS AND INFLUENTIAL  
UNIVERSITIES**

- #1 University in Asia - THE Ranking  
#3 University in Asia - QS Ranking
- Trains the country's top political and business leaders
- Prestigious alumni, such as China's current President Xi Jinping and former President Hu Jintao
- Develops innovative solutions to China's and the world's most pressing problems.

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# PREVIOUS EDITIONS

This is the first online edition of the Executive Training Program organized by CEBRI, IBRACH and Tsinghua University and held traditionally in Beijing since 2012. The program brings together renowned professors and top executives from different companies offering a strategic view on China and its effects on the world.

CEBRI joined IBRACH in 2019 in an edition that addressed such topics as climate change, global value chains, and the Chinese national policy for the digital economy. The course brought together academics and executives from diverse sectors and concluded with an exclusive meeting at the Brazilian Embassy in Beijing.

### PARTICIPANTS IN PREVIOUS EDITIONS:







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## REGISTRATION AND CONTACT

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