

### DATA PROTECTION AND PRIVACY POLICY ON CEBRI'S WEBSITE

The CEBRI website (cebri.org) was created with the objective of providing information about our organization to the broader society.

This legal notice applies only to this website and describes how and why we collect information about you as a user of the website.

### INFORMATION COLLECTION

The information collected helps CEBRI improve the user and navigation experience on the site. Information is collected automatically and stored in aggregate form.

The information we collect cannot be used to identify you as a specific individual. We occasionally ask for information that may be private and personally identifiable. In this case, you will always be warned prior to entering your information.

As a result, the information collected by us can be divided into two main categories:

- a) Statistical data of visitors
- b) Personally identifiable information (PII)

NOTE: We do not link aggregate visitor statistics to personally identifiable information.

### **Visitor Statistics**

CEBRI's website automatically collects general information about the computer accessing the site, the location of this access, and the source website. This information does not identify individuals.

The information is used in aggregate form and includes data such as which sites visitors are coming from, what they are looking for and which pages they stay on for longer or shorter periods.

What information is collected?

- First-party cookie support (if you enable cookies)
- Visitor ID (if you enable cookies)
- Source website (e.g., Google)
- Date and time of visit
- Regional and language settings (to determine which country you are in)
- Operating System (Windows, OS X, Linux, iOS, Android, etc.)
- Browser and browser version (Chrome, Internet Explorer, Firefox, Opera, Safari, etc.)
- Screen resolution (1280x1024, 1024x768, etc.)
- JavaScript support



- Java support
- IP address (computer address on the internet that is used for statistical purposes only no personally identifiable information is collected)
- The title of the page you are viewing
- The URL of the page you are viewing
- Time spent on the page
- Device type (tablet, mobile, desktop), manufacturer, operating system, operator of cellphone
- Country, region, city, state, zip code
- Keywords entered in the search box and pages clicked on from the search results
- Link update, click on pages, return frequency
- Points where users enter and exit content
- File downloads

## Personally Identifiable Information

Identifiable information about any individual will not be automatically collected. This information will be requested through the visitor's consent. Why we require the information, how we collect it, how we store it, and how it will be handled and used will all be clearly articulated when requesting the visitor's consent.

### Use of information

We will only collect and store personally identifiable information for the purpose stated during membership affiliation or during the collection process.

### 1. Collection of sensitive data

CEBRI does not collect or retain sensitive personal data relating to your health, ethnic origin, religious beliefs or political conviction, etc. In the rare event that we seek to collect other confidential data, we will do so in strict compliance with your local data privacy law.

### 2. How we guarantee data security

On CEBRI's website, personal data is collected only to the extent necessary. Under no circumstances is collected data sold to third parties for any reason.

### 3. Disclosure to third parties

CEBRI will never transfer or sell personally identifiable information.

# 4. Visitors' rights

You have the right to know if we have access to your personal data and, if so, you can find out about this data and ask for it to be corrected, if inaccurate. You also have the right to know the purpose(s) of



personal data storage and may object to the use of your personal data by CEBRI, in addition to demanding that such data be erased. Please contact us if you would like to obtain information about your personal data or if you have any questions about it.

## 5. Use of cookies

A cookie is a simple text file stored on your computer or mobile device by a website server. Only this server will be able to retrieve or read the content of that cookie and each cookie is unique to your browser. It will contain some anonymous information, like a unique identifier, the name of the website and some numbers. The cookie allows a site to remember your preferences, like your choice of language.

CEBRI's website uses cookies that are essential to provide basic features as well as allow the user to browse the website. The function of cookies is to improve the functionality of the CEBRI website by storing browsing preferences. We also use cookies to help us improve the website's performance and provide a better user experience.

- 1. Essential cookies: necessary for the user to browse the website and use its resources.
- 2. Functionality cookies: record information about user choices and allow CEBRI to adapt the website to the user.
- 3. Performance cookies: used on CEBRI's website for internal purposes to help provide a better user experience. The information provided by these cookies helps us understand how visitors use the CEBRI website and, in this way, suggest improvements.
- 4. Social media pixels: used to advertise and redirect content to social media channels.

# 6. Legal Notices

**Informational purposes**: The content displayed on the CEBRI website is presented for informational purposes only. CEBRI's website does not provide advice or recommendations of any kind and should not be considered the basis for any decision or action. We recommend that you consult professionals regarding the use of any content available on the CEBRI website.

**Information provided:** When using CEBRI's website, you understand and agree that the information contained therein may be incomplete or inaccurate, or that it may not meet your needs or requirements.

**Limited liability**: CEBRI and our suppliers will not be liable for damages arising from your access or inability to access the CEBRI website or from the trust you place in the content. CEBRI will be considered exempt from any and all liability for direct, indirect, incidental, consequential and punitive damages, loss of opportunities, lost profits or any other loss or damage of any nature. This limitation covers damage from viruses, which may affect your computer equipment.

**Links to other websites**: CEBRI's website contains links to other websites that are not owned or controlled by CEBRI. Please be aware that we do not have control over the privacy policies of those sites. This privacy statement applies only to information collected on the CEBRI website. We encourage you to read the privacy statements of all the websites you visit that collect personally identifiable information.



**Sites linking to CEBRI's website**: CEBRI does not endorse websites linking to its site. CEBRI is not responsible for the content of these related sites or for controlling information that users may choose to provide on those sites.

**Changes**: CEBRI reserves the right to change, modify, replace or delete any content or may restrict access or discontinue the CEBRI website at any time at its sole discretion.

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**Governing Law**: Your access to and use of this website and its content will be governed by and construed in accordance with the laws of Brazil.

#### 7. Who to contact

Do you have questions about privacy, cookies and the legal notice or do you want to obtain information about your personal data or concerns regarding CEBRI's use of your personal data? Contact us via cebri@cebri.org.br.